

Allan Adams, President of Adams Globalization, joins the LISA Program Committee

ROMAINMOTIER, Switzerland and AUSTIN, Texas, February 28, 2005 – Adams Globalization and LISA (Localization Industry Standards Association) jointly announced that Allan Adams, President of Adams Globalization, has been appointed a Member of the LISA Program Committee. The LISA Program Committee determines program topics, content and presenters for the LISA Forums in Europe, Asia and North America each year, and for worldwide localization workshops. The next LISA Global Strategies Summit program takes place in Boston, May 23-27, Mr. Adams joins globalization experts like Alison Toon of Hewlett Packard, Andrew Draheim at the World Bank, Daniel Kupperstein at EMC and Claes Holm at Merrill Corporation. Michael Anobile, Executive Director of LISA said: “Allan Adams brings extensive experience in process and technical innovation, and change management at Adams Globalization to the LISA Program Committee.” Mr. Adams said: “I hope to help LISA improve best practices and language-technology standards for enterprise globalization, as a member of the LISA Program Committee.”

About LISA

Localization Industry Standards Association

Founded in 1990, **LISA** is the premier non-profit organization for the GILT (Globalization, Internationalization, Localization, and Translation) business community. Over 400 leading IT manufacturers and services providers, along with industry professionals representing corporations with an international business focus, have helped establish LISA's best practice guidelines and language-technology standards for enterprise globalization. It's the organization to join when you're serious about international business. LISA presents a clear, consistent, unbiased view of the challenges associated with globalization, the standards that apply to the resolution of those challenges, and the worldwide resources available to focus on these issues.

LISA serves as a nexus between the many organizations engaged in helping businesses become global enterprises. This includes customers, governments, technical and industry-specific standards organizations, research and consulting firms, language technology developers and service providers.

To find out more about LISA, visit www.lisa.org or email admin@lisa.org.

Or call 01141.24.453.2310 or 1.312.881.7318

About Adams Globalization

For 23 years, **Adams Globalization** has provided comprehensive turnkey localization solutions to help the world's leading companies take their products successfully into the global marketplace. Adams delivers high quality localization services including internationalization, software localization and testing, technical document translation, web globalization, international desktop publishing, content management migration and format conversion services for European, Asian, Middle Eastern and Latin American markets, on time and on budget.

The Adams team of experienced and efficient US-based project managers, technically proficient native-speaking linguists, software localization specialists, internationalization experts and international desktop publishers in the US and around the world offers you quality and value. Adams Globalization was recently awarded the ClientSide Excellence Award as Best Full Service Localization Provider.

To find out more about Adams' award winning localization services, visit www.adamsglobalization.com or email info@adamsglobalization.com.

Or call 512.821.1818 ext 122